



**FILED**  
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**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**

Order Instituting Rulemaking on the  
Commission's Own Motion to Conduct a  
Comprehensive Examination of Investor  
Owned Electric Utilities' Residential Rate  
Structure, the Transition to Time Varying  
and Dynamic Rates, and Other Statutory  
Obligations

Rulemaking 12-06-013  
(Filed June 21, 2012)

**NOTICE OF EX PARTE COMMUNICATION**

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September 2, 2016

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**

Order Instituting Rulemaking on the  
Commission's Own Motion to Conduct a  
Comprehensive Examination of Investor  
Owned Electric Utilities' Residential Rate  
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Rulemaking 12-06-013  
(Filed June 21, 2012)

**NOTICE OF EX PARTE COMMUNICATION**

Pursuant to Rule 8.4 of the California Public Utilities Commission (CPUC or Commission) Rules of Practice and Procedure, eMeter, A Siemens Business ("Siemens"), submits this notice of *ex parte* communication.

On September 1, 2016 at approximately 3:00 PM, representatives from Siemens met with Scott Murtishaw, Advisor to President Picker. Chris King, Chief Regulatory Officer, and Bonnie Datta, Principal Consultant, were present on behalf of Siemens. The meeting took place in a conference room in the CPUC building at 505 Van Ness Avenue in San Francisco, and lasted approximately 30 minutes.

Siemens shared its observations on the TOU MEO Blueprint with respect to the Blueprint's assigned task of providing a pathway for customer education for the deployment of Time Varying Rates in California. Siemens discussed the need to harness more effectively the

capabilities (including technologies) that already exist within the ecosystem with the intent to be cost efficient with rate payer funds. The parties discussed the need for the MEO planning process to incorporate “*scenario planning*” in the endeavor to engage the diverse customer segments in effectively communicating the impending rate changes and choices when TOU is deployed in 2019. In addition, Siemens shared the need for incorporating private sector MEO best practices, including analyzing the return on investment for marketing investments, in California’s implementation process. There were no handouts provided.

Respectfully signed and submitted on September 2, 2016.

/s/ Chris S. King

Chris S. King

on behalf of eMeter, A Siemens Business

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